



Back in the 1800's, Great, Great, Great Grandpa Gustav Holthaus shipped over from Germany to the United States and worked his trade as a fresco and fine artist, painting the walls of churches and mansions throughout the mid-west. His son Arnold in addition to painting fine art also went into the business of painting giant wall signs throughout the area. Gustav's grandson, great grandson, and great-great grandsons followed his lead in painting numerous signs on walls all throughout the area. Meredith Holthaus, after several years in the sign business, decided that there was an opportunity for a sixth generation of the family to continue the family tradition of covering walls with any artwork or pictures people could conceive.

Ms. Holthaus founded WallStick in 2006 to give people the opportunity to express themselves by decorating walls in a digital world as her family had done for five previous generations using old world skills before her.

**WallStick is an online based company producing art files and pictures in the form of a WallStick. A WallStick is a customized, life-size, removable wall decal. WallStick's sales are generated from producing individual pictures and through unique programs.**

WallStick's objective is to assist patrons to display whatever the patron takes pride in, in the form of a WallStick. The most important initiative of WallStick is to make the interior design on a wall, or any flat surface, to have meaning. WallStick is just in the beginning of all the possibilities available with the WallStick product!